



Logo
Usage

LOGO USAGE



WITH WHITE BACKGROUND



WITH BLACK BACKGROUND



WITH LIGHT COMPLEX BACKGROUND



WITH DARK COMPLEX BACKGROUND

Logo Signature

Our logo must be applied consistently to all our projects for global visual recognition. The primary versions are shown to the left. To addition we have developed alternative versions to cover all use case scenarios.

Variations & Revert Colors

Our Logo comes in two ways: Horizontal & Vertical. For most of our communications the Vertical logo is preferred.

Depending on the usage context, additional colour variations detailed below can be used when the primary logo version is not appropriate.

Always ensure legibility of the logo at all times & consider carefully the most appropriate logo variation to apply.

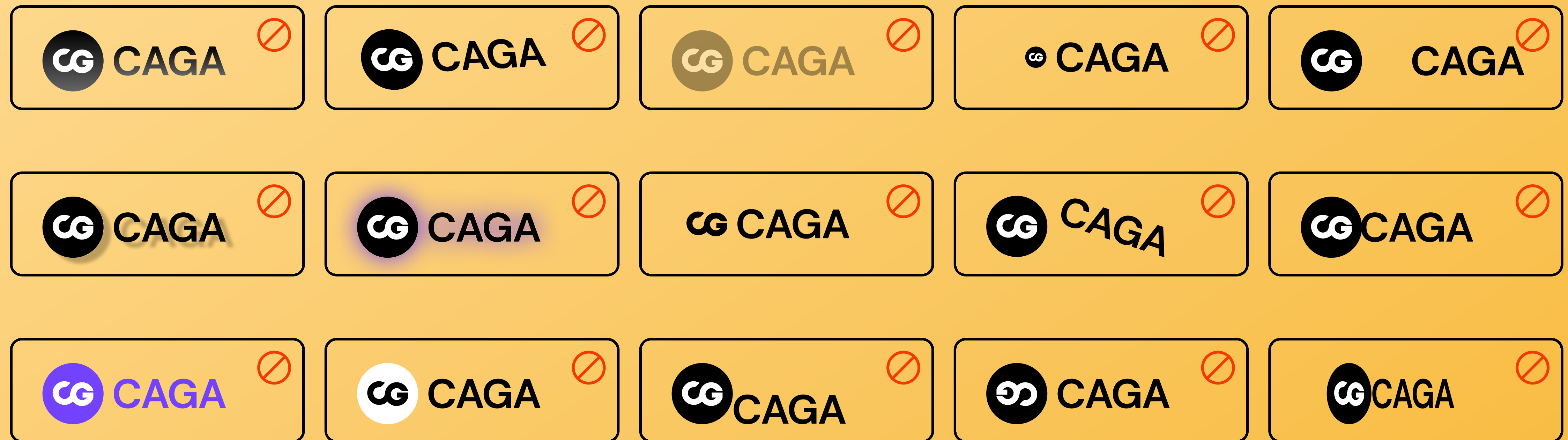


VERTICAL & HORIZONTAL



SOCIAL MEDIA PROFILE ICON





Incorrect Usage

Please don't distort, change, motify any of the logo elements (colors, typefaces, spacing, angles, etc.)

